

## Commercial buildings

A typology of commercial buildings is closely connected with the historical development of trade. Successful trade requires always central location and thus plays a significant role in the process of urbanization. Cities frequently developed at the intersection of trade routes, river bridging points, fords, in ports for example. The marketplace itself, the central trading venue, thus became the nucleus of civic growth.

## History

### Ancient period

- market, market-places (open-air, built - bazar, temporary)  
location: intersection of roads, rivers, ports - embryo of latter towns
- caravansary
- stoa  
part of agora - Greek urban square framed by public buildings
  - Athens
  - Pryene
  - Pergamon
- Roman market
  - Pompei
  - Pozzuoli
- house of shops
  - Rome, Mercati Traiani
  - Rome, Basilica Traiani - 150 shops
- Roman basilica (market hall - 4 stoas)  
mixed function - urban public space
  - Rome, Basilica Iulia
  - Rome, Basilica Aurelia

### Middle ages

- merchants' house
- urban markets
  - market hall
  - hall of goods  
mono-function buildings
    - Nederland
    - Flandres
  - combination with town hall
    - Vicenza, Italy
    - Stralsund, Germany
    - Krakow, Poland

## Renaissance

- fondaco
  - mixture of shops, storages, apartments
  - Venice, Italy
- merchant buildings
  - Cologne, Germany

## 19th century

- department store
  - Paris, Bon Marche 1860.
  - London, Harrods 1894-1905. Ch.W. STEPHENS
  - Budapest, Párizsi Nagyáruház 1909. Zs. SZIKLAI
- passage (similar to a Roman basilica)
  - London, Burlington Arcade, 1819. S. WARE
  - Paris, Gallerie Vivienne 1826.
  - Brussels, Galerie Royales, 1847.
  - Milan, Galleria Vittorio Emanuele II, 1867. G. MENGONI
- huge market hall
  - Paris, Halles Centrales, 1863. V. Baltard
  - Budapest, Központi Vásárcsarnok 1897. S. PETZ

## 20th century

- supermarket
- local market
  - Barcelona, St Caterina Market, 2000. E. MIRALLES, B. TAGLIABUE
  - Budapest, Fény utcai piac, 2000. F. CSÁGOLY
  - Budapest, Lehel Csarnok, 2001. L. RAJK
- specialised storehouse
  - Copenhagen, Paustian, 1985. J. UTZON
  - Venice, Olivetti Shop 1965 C. SCARPA
  - Apple shops from 2000
- shopping mall
  - Best shopping mall USA, 1970.
  - Budapest, Westend City Center, 2000. J. FINTA
  - Bern, Switzerland, Shopping Mall 2005 D. LIEBESKIND
- financial institutes (bank, insurance office)
  - Japan, Shinkin Bank offices, 2010 E. MOUREAUX
  - Verona, Banca Popolare, 1973. C. SCARPA
  - Budapest, ING Headquarter, 2004. J.v. EGGERAT

### **Main functions of commercial facilities:**

- public area
  - be served
  - self-service
  - mixed
- service area
  - storage
  - delivery area
  - social area
  - administration
- parking

### **Entertaining and catering facilities**

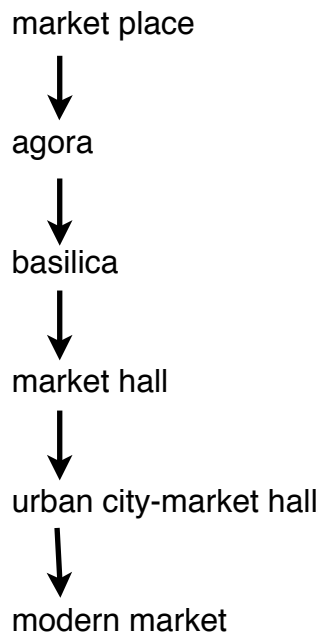
- inn
- pub
- buffet
- fast-food bar
- bar, night club
- restaurant
- fast-food restaurant
- confectionary

### **Functions**

- public area
  - be served
  - self-service
  - lavatory
- service area
  - servery
  - kitchen
  - preparation area
  - storage
  - delivery area
  - garbage
  - social area
  - administration
- parking

### Architectural space forming

#### “boundless” spaces



#### spaces in between forms

